

**TATA PIONEER'S MINI MAKERTHON,
TATA GROUP TECHNOLOGY AND INNOVATION OFFICE
TERMS & CONDITIONS OF PARTICIPATION / UNDERTAKING**

BY REGISTERING, YOU (THE "PARTICIPANT" OR "YOU" OR "MEMBER" OR "TEAM" OR "INDIVIDUAL") AGREE TO BE BOUND BY THE FOLLOWING TERMS AND CONDITIONS IN CONNECTION WITH THE TATA PIONEER'S MINI MAKERTHON (THE "TATA PIONEER'S MINI MAKERTHON" OR THE "EVENT"). THE TATA PIONEER'S MINI MAKERTHON IS VOID WHERE PROHIBITED BY LAW.

EVENT: The Tata Pioneer's Mini Makerthon is sponsored by Tata Group Technology and Innovation Office and its affiliates (collectively "GTIO"). GTIO has collaborated with College of Engineering, Pune for the execution of this program unit of the Tata Pioneer's Mini Makerthon.

OBJECTIVE: The objective of the Tata Pioneer's Mini Makerthon is to seek solutions to challenges as a team/an individual and to create a working prototype within a defined time frame.

ELIGIBILITY: Current students of College of Engineering, Pune pursuing Engineering courses (UG/PG).

TEAMS: A maximum of 5 participants (no restriction on individual's streams) can form a team. Participant/s from different streams can combine to form a team but with the prior written approval from the participant's institute. Participant/s have to register on the Tata Pioneer's Mini Makerthon website (hereinafter 'website') and fill in their details. Participant/s registering for the Tata Pioneer's Mini Makerthon will receive a confirmation email on their registered email id. Participant/s knowing or related to any of GTIO's employees must declare the same by replying to email id that the participant/s will receive in the confirmation mail. The participant/s cannot switch teams after registration, no addition or deletion of the participants in the registered teams shall be allowed once the form is submitted. All members must meet the eligibility criteria. If any member of the team is ineligible or otherwise fails to comply with the rules, the team as a whole may be disqualified. Each team is solely responsible for its own cooperation and teamwork. One student can present any number of solutions to any of the challenges, but managing the time and demonstration slot is the students' responsibility. No special requests for consideration will be accommodated at the venue.

EVENT FORMAT: The event shall be conducted in two rounds – preliminary (business case presentation) and final (prototype demonstratin), both conducted within India. Interested participant/s should register before the stipulated deadline via the registration link on the Tata Pioneer's Mini Makerthon website. Following the registration rules is a must and participant/s must strictly follow the format given. The registration link shall close after the specified deadline and the registered participant/s MUST submit their solutions by the deadlines specified. These solutions will be evaluated by the Jury who will shortlist the participant /s and /or /team /s for the next round i.e. business case presentation. Shortlisted participant/s and/or team /s shall be notified with venue details and dates for the business case presentation by email (or any other suitable means). Thereafter a Jury will evaluate business case presentations and will shortlist participant /s and /or /team /s for the next round i.e prototype development. These results shall be announced on the same day. These shortlisted participant/s and/or team /s should start working on developing their prototype thereafter and must complete the development within the specified timeframe. These participant /s and /or /team /s may be assigned to mentors from GTIO who can help them during the development of the prototype.

Participant /s and /or /team /s will then have to present their developed prototypes in the final round. Participant /s and /or /team /s will be notified about the venue and times for the final round by email (or any other suitable means). A Jury will evaluate the developed prototypes at the venue and will announce the winners. All the rounds will be held in Pune. The winners will be awarded as per the pre-determined criteria. The date and time for award presentation will be announced at the end of the final rounds. Any changes in the venue(s) for both rounds due to unforeseen circumstances shall be communicated to the participant/s through their registered email ID's. All the rounds including business case presentation and the final rounds shall be single day events.

The participant /s and /or /team /s shall arrange for their travel and accommodation at their own cost and risk for the business case presentation round (where ever necessary). For the final round the cost for travel to Pune by 3rd AC trains (or equivalent) shall be reimbursed against actuals (upon submissions of Bills with approval note from their Institutes). Food and accommodation shall be provided for the final round at the event venue or wherever deemed fit on a sharing basis. Also, expenses towards purchasing the components, kits and services availed for the project shall be reimbursed to the participant /s and /or /team /s selected for the final rounds (Finalists) against actuals (upon submissions of Bills with approval note from their Institutes) to a maximum amount of Rs.3,000/- (Rupees three thousand only) per team.

BUSINESS CASE PRESENTATION ROUND: On the day of the Business case presentation round each participant /s and /or /team /s will have a maximum of 30 minutes for demonstration and the participant/s can explain their solution (hereafter "submission") to a panel of judges selected by GTIO, followed by the question and answer session. Presentations will occur at locations predetermined and informed in advance to the teams. Presentation time limits may be shortened or lengthened in GTIO's sole discretion depending on the number of submissions. Participant /s and /or /team /s may present their submission in any way they see fit, but are encouraged to explain and demonstrate how their submission is unique. The order of demonstrations will be decided by GTIO in its discretion.

FINAL ROUND: On the day of the final round each project demonstration will have a maximum of 30 minutes and the participant/s can demonstrate their submission to a panel of judges selected by GTIO, followed by question and answer session. Demonstrations will occur at a predetermined location and informed in advance to the participant/s and /or team /s. Demonstration time limits may be shortened or lengthened in GTIO's sole discretion depending on the number of submissions. Participant/s and / or team/ s may present their submission in any way guided by GTIO during the mentorship, but are encouraged to explain and demonstrate how their submission is unique. The order of demonstrations will be decided by GTIO in its discretion.

JUDGING AND CRITERIA: A panel of judges (consisting of members from GTIO, Professors from College of Engineering, Pune, Experts from companies) will evaluate each submission using a combination of judging criteria:

1. **Identifying the need:** The extent to which the research is done by the participant /s and /or /team /s to identify the untold needs from the purview of the user / beneficiary of the prototype developed.
2. **Innovation:** Bring forth a game-changing prototype which is simple, adaptable and affordable but has never

been tried out by anyone else.

Simplicity: include how much resources are needed to develop the prototype and to make it work,

Adaptable: include how easily it can integrate into the existing systems and how much it affects the other systems

3. **Uniqueness:** Distinctive features of the prototype which makes it stand out from the rest
4. **Technology used:** Is the technology the best solution and need for the end customer targeted.
5. **Sustainability:** Ability of the prototype to sustain the changes in technology over a longer duration
6. **Prior art search:** Documentation of patent and technical paper search done to check for the newness of the idea and its relevance to the target user

Judges are subject to change in GTIO's sole discretion. A judge may elect to restrain himself or herself from evaluating a submission, or GTIO may require a judge to restrain himself or herself from evaluating a submission, if, in the judge's or GTIO's discretion, it would not be appropriate for the judge to evaluate a participant's submission because of a past or current relationship with the participant. Recusal decisions are final and not subject to appeal.

WINNER ANNOUNCEMENT AND VERIFICATION: Potential winners will be announced shortly after the judging has completed. GTIO may take any actions necessary to verify participant /s and /or /team /s compliance with the Terms and conditions of participation/ Undertaking before awarding a prize, including, without limitation, requiring a participant to provide evidence of permission to use certain third party materials. Participant /s and /or /team /s understands and acknowledges that even though the team/individual may be announced as a winner, if the team's/individual's compliance with the Terms and conditions of participation/ Undertaking cannot be verified to the satisfaction of GTIO, then GTIO will select an alternative winner with the next highest score based on the same judging criteria. The decisions of GTIO and the judges shall be final and GTIO will not correspond with the participants about the decisions of the judges or the determination of the winners.

PRIZE DETAILS & CONDITIONS: Up to Rs. 1,00,000/- (Rupees One Lakh worth of prizes shall be awarded to the participants). GTIO reserves the right to substitute a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/ or use of any prize are the sole responsibility of winners. Prizes cannot be transferred or substituted by winner. If a prize is unclaimed within a reasonable time after notification from GTIO, as determined by GTIO in its sole discretion, it will be forfeited, and time permitting, an alternative winner may be selected from the remaining eligible submissions at GTIO's sole discretion.

SUBMISSION AND DISQUALIFICATIONS: The participant /s and /or /team /s submission must comply with the following rules and may be disqualified if GTIO has reason to believe, in its sole discretion that the submission does not comply with the following requirements:

- Adhere to the terms of the Terms and conditions of participation/ Undertaking and any additional rules stated at the beginning of the Tata Pioneer's Mini Makerthon;
- Not violate the terms of use of any social media service, website, mobile application, software, software license terms or any other platform used in connection with your submission;

- Not contain, depict or refer to any crude, vulgar, obscene, sexually explicit, disparaging, discriminatory, offensive, illegal or otherwise unsuitable language, activity or other content;
- Not contain, depict or refer to any content which disparages or refers negatively to GTIO, the Tata Pioneer's Mini Makerthon, or any other person or entity; and
- Not contain any content that violates any law or any third party's rights (including privacy, personality and intellectual property rights).

The participant /s and /or /team /s may be disqualified for any of the following actions, with or without warning, in GTIO's sole discretion: (i) verbal abuse of another participant or Tata Pioneer's Mini Makerthon staff; (ii) inappropriate touching or harming of another participant or Tata Pioneer's Mini Makerthon staff; (iii) breach of this Terms and conditions of participation/ Undertaking or any other agreement entered into in connection with the Tata Pioneer's Mini Makerthon; (iv) violation of or non-compliance with any section of this Terms and conditions of participation/ Undertaking, (v) violating the spirit or any legitimate operation of the Tata Pioneer's Mini Makerthon or (vi) if the submission is disqualified.

ALL DISQUALIFICATION DECISIONS OF GTIO ARE FINAL, NOT SUBJECT TO APPEAL...

GTIO reserves the right to cancel, suspend, modify, or terminate the Tata Pioneer's Mini Makerthon at any time for any reason, in its sole discretion.

PERSONAL INFORMATION - The participant /s and /or /team /s acknowledges and agree that his/ her name and contact information will be collected when upon registration for the Tata Pioneer's Mini Makerthon. GTIO may use or disclose this information to its affiliates, service providers and/or advisors globally solely for purposes of (i) fulfilling its regulatory obligations in connection with the Tata Pioneer's Mini Makerthon; (ii) as otherwise required to conduct the Tata Pioneer's Mini Makerthon, including to confirm the eligibility of participant and to communicate with participant regarding the Tata Pioneer's Mini Makerthon, (iii) to be contacted via email for marketing purposes in connection with future events, Tata Pioneer's Mini Makerthons and other services that may be of interest, and (iv) to exercise its rights under the Terms and conditions of participation/ Undertaking, including any further contact of the participant in connection with any commercial use of the submission (v) for publicity of the event over media (vi) For declaration of results of the Tata Pioneer's Mini Makerthon through Social media and Websites. Except as contemplated above, personal information will not be sold, rented or provided to anyone for commercial or marketing purposes. Sending the scanned copies of bonafide certificate in the given format (with a recent passport size colour photograph affixed in the space provided) attested by the respective institute is a must before the last date for registration. Each participant will be required to present a valid student ID and the original bonafide certificate to confirm registration and admittance to the Tata Pioneer's Mini Makerthon. IF REQUIRED, PARTICIPANT CONSENTS TO A SEARCH OF PARTICIPANT'S BELONGINGS FOR PURPOSES OF MAINTAINING A SAFE AND SECURE ENVIRONMENT.

CODE OF CONDUCT: Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, nationality, religion, sexual images in public spaces, deliberate intimidation, stalking, following, photography or audio/video recording against reasonable consent, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behaviour are expected to comply immediately.

ADDITIONAL TERMS: The failure of GTIO to comply with any provision of the Terms and conditions of participation/ Undertaking due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of GTIO (excepting compliance with applicable codes and regulations), or other “force majeure” event will not be considered a breach of the Terms and conditions of participation/ Undertaking. GTIO assumes no responsibility for any injury or damage to any person’s computer relating to or resulting from downloading materials or software in connection with the Tata Pioneer’s Mini Makerthon. GTIO is not responsible for telecommunication, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of submission information; for errors in any promotional or marketing materials or in the Terms and conditions of participation/ Undertaking; for any human or electronic error; or for submissions that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. GTIO reserves the right to cancel, modify, or suspend the Tata Pioneer’s Mini Makerthon or any element thereof (including, without limitation, the Terms and conditions of participation/ Undertaking) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in the Terms and conditions of participation/ Undertaking). GTIO may prohibit any entrant or potential entrant from participating in the Tata Pioneer’s Mini Makerthon or take any other action it deems appropriate, if such entrant or potential entrant shows a disregard for the Terms and conditions of participation/ Undertaking; or engages in annoying, abusive, threatening, or harassing behaviour with respect to any other entrant, GTIO, the Partner, or its agents or representatives; or behaves in any other disruptive manner (as determined by GTIO in its sole discretion.)

NOVEL/ ORIGINAL: Each submission shall be entirely novel/ original work of the participant /s and /or /team /s. Any intellectual property generated while developing the solution, will be owned by solution providers. However, there would be situations where in, Tata companies might also add ideas, innovations, information, materials or potential patent claims and evolve the idea/solution, in which case the outcome would be a jointly owned intellectual property [IP] between the solution provider and the company (any Tata group company). The process of filing will be governed by respective organizations, i.e the participating college and Tata companies

The Participant/s releases and holds GTIO harmless from any and all responsibility, liability, damages (including, without limitation, direct, indirect, incidental, consequential, punitive, statutory, and other damages), losses, costs, or expenses of any kind arising out of or relating to including but not limited to disputes among individuals claiming to have contributed to the submissions, misappropriation, infringement, or other violation of any copyright, trademark, patent, trade secret or other right of any person attributable to the Participant/s or the submissions. If anyone makes any claim against GTIO arising out of or relating to any of the causes attributable to the submissions of the Participant/s, the respective Participant/s undertakes to indemnify the Company against any damages, losses, liabilities, costs, penalties, and expenses, including without limitation attorneys’ and experts’ fees and costs, incurred in connection with such claim.

GOVERNING LAW AND JURISDICTION: These Terms and conditions of participation/ Undertaking will be governed by and construed in accordance with the laws of India and in the event of any claim, action or dispute arising under or relating to this terms and conditions will be will be subject to the exclusive jurisdiction of the Courts at Mumbai.

